



Introducing Health Gorilla™

Simplify Diagnostic Lab and Radiology Center Ordering

Instant Access Improves Patient Care

Founded in 2011, Health Gorilla is the first online healthcare marketplace to connect all doctors and clinicians with any of their preferred Diagnostic Labs and Radiology Centers. Health Gorilla's Online Healthcare Marketplace uniquely provides instant access to over 9,000+ diagnostic labs and 35,000+ radiology centers. Doctors and their teams can instantly place orders, get results and completely eliminate paper faxes.

A nationwide healthcare Marketplace resolves the issues and expense caused by the multitude of incompatible EMR systems, incompatible lab information systems and paper based processes relying on fax and phone calls. Health Gorilla benefits everyone in the ecosystem to include the doctors, the diagnostic labs and radiology centers, the physician medical groups, skilled nursing facilities, surgicenters, hospitals and more.

Resolve Existing Challenges for the Ecosystem

There are too many portals for diagnostic lab and radiology center vendors. It is impossible for Doctors and their teams to manage the 15, 20 or even more portals they would need to move all of their diagnostic processes online. Alternately, building out direct interfaces between EMR's and the lab information systems is expensive and can take many months.

Paper faxes create problems for a large set of medical workflows. Faxes create delay in access to information, re-entry of data, fragmentation of patient charts, fax misrouting, delay in diagnosis, HIPAA compliance failure, missing MU2 thresholds and more. All of this has a high cost to clinicians and their teams.

The Benefits of Moving to an Online Marketplace

The Health Gorilla Online Healthcare Marketplace resolves all of these issues. Now there is one place to access all diagnostic vendors. Doctors can order immediately and completely eliminate paper faxes and the associated cost and liability. Most important is that you can improve the quality of patient care. Doctors can more rapidly access and view test results online from any location, see them automatically sorted by patient and then immediately refer them electronically to other Doctors.

THE MARKETPLACE

Our Online Healthcare Marketplace connects Buyers and Sellers in a compliant and secure service with benefits for each member of the Ecosystem.

MOBILITY OFFERINGS

Health Gorilla mobile for Doctors is here. Health Gorilla mobile for Patients is coming soon to the Apple® APP store.

HIPAA COMPLIANT

Our Online Healthcare Marketplace is HIPAA compliant for the protection of Electronic Protected Health Information (EPHI).

SECURE

We connect to every Diagnostic Lab and Radiology Center through secure communications channels.

CERTIFIED MU2

The Marketplace is an ONC Modular Certified MU2 solution. We capture data you can use to manage your compliance against MU2 thresholds.

EMR COMPATIBLE

Our automation allows for the rapid export of patient demographic data from your EMR or Practice Management system.



Health Gorilla™ is the first online healthcare marketplace to connect all doctors and clinicians with over 9,000+ diagnostic labs and 38,000+ radiology centers. Doctors and their teams can instantly place orders, get results, and completely eliminate paper faxes. Uniquely, our HIPAA compliant and ONC modular certified MU2 solution is available immediately at absolutely no charge for doctors and clinicians.

HEALTH GORILLA

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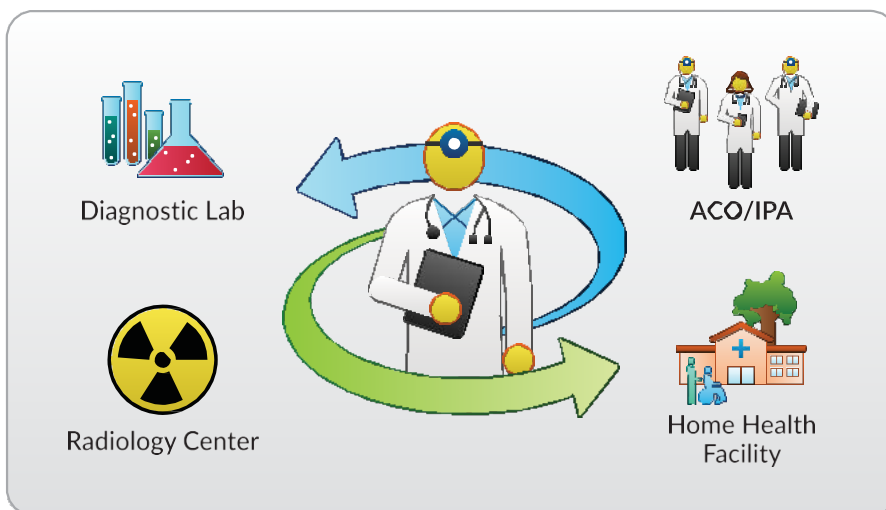
MU2 Compliance, Reporting and Audit Support

Health Gorilla helps you address the requirements of Meaningful Use Stage 2 as you can now bring all of your outbound diagnostic test ordering and results delivery online. Our MU2 dashboard helps you measure and report using analytics on the state of your organization's compliance. In the event of audit, our team will help you extract and format the data you need for the audit team.

HIPAA Compliance and Audit Support

Health Gorilla is a HIPAA compliant system. We manage the Administrative Safeguards (HIPAA 164.308), the Physical Safeguards (HIPAA 164.310) and the Technical Safeguards (HIPAA 164.312) to maintain necessary security around your patient's electronic protected health information (EPHI).

Online Healthcare Marketplace



Health Gorilla™ helps Doctors and their staff can submit accurate electronic orders – with patient data attached – direct to national and regional service providers, including diagnostics, radiology, home health and PT providers nationwide. Our Marketplace combines results data from all service providers, so you can get the full picture of a patient's progress over time, regardless of which lab performed the test. Built-in referrals enable fast, convenient referrals and consultations. Doctors can share results and communicate securely with any verified medical professional in the United States.